

The book was found

# Invisible Selling Machine

5 Steps To Crafting an  
Automated, Evergreen Email Campaign  
That Literally Makes Sales While You Sleep



RYAN DEISS

CEO AND FOUNDER OF DIGITALMARKETER.COM



## Synopsis

What if you really could automate and perpetuate your entire sales process, and literally makes sales while you slept at night? Well, thanks to modern marketing automation tools (along with a handful of carefully crafted email messages), making sales while you sleep is not only possible... it's downright simple! In the Invisible Selling Machine, entrepreneur, Ryan Deiss, walks you through all 5 phases of the prospect/customer lifestyle, and shows how each step can be automated and perpetuated to invisibly convert strangers into friends, friends into customers and customers into raving fans. This book is for startup founders, small business owners, marketing professionals, consultants, service professionals, authors, speakers, and even brick and mortar butcher, baker and candlestick makers. In short, if you want to grow your business and your customers just happen to have an email address... ..this book is for you.

## Book Information

File Size: 6558 KB

Print Length: 178 pages

Simultaneous Device Usage: Unlimited

Publication Date: April 9, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00VXC226E

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #113,832 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #54

in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Direct

#113 in Books > Business & Money > Marketing & Sales > Marketing > Direct #686 in Kindle

Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business

## Customer Reviews

Ryan Deiss has been able to distill actionable core marketing concepts for any business regardless of size, in a very easy to follow, soup-to-nuts format. This book is rich with tools, complete with email templates and other useful systems contained within it that can be customized easily for any

business type or industry. Weâ™ve been following these concepts for over a year now and can attest that his tested and proven systems have created value to our bottom line across 2 businesses: digital content sales and capital cultivation. Iâ™ve read about 30 books in the past two years and this could easily be considered this generations Breakthrough Advertising, the Gene Schwartz staple. Ryan makes a point to dissect customer psychology and why it's critical today to front load the value you give to your customer. Anyone thinking of starting a business from zero should start here first, regardless of industry. Highest recommendation without reservation.

This book provides a strong system for email marketing and lead generation. I'm always a little disappointed when most of the examples come from "get rich quick" or "How to make money web sites." I would have like to see more examples from the real world. Still, all in all worth a read.

Ryan Deiss has been in the internet marketing game for a long time. He has proven systems that work, and work well. In Invisible Selling Machine he spells out exactly what to do to create solid conversion funnels that work. If you want a reliable resource to get a clear understanding of funnels, get this book.

Ryan Deiss does not disappoint with this little gem. It's packed with great how-to information, exact email templates, and all of the psychology behind what goes into his billion-email-per-month selling machine. Just implementing a few of these ideas has literally added a few thousand to my monthly revenue, and I'll continue to do so for a number of clients in the future. Gotta love Digital Marketer!

This book is unreadable because of the horrible formatting. The style should be called: Wall O' Text. It's distracting and terrible. So I have to ask myself, should I trust this author to understand email marketing if he can't figure out how to make a proper ebook? You can decide for yourself. But the price is steep for an ebook, and really a shame for an unreadable one.

The author clearly explains email marketing, he goes through a whole litany of examples of how to properly and effectively implement your email marketing plan. The book is easy to read and easy to follow. I enjoyed the story he told in the beginning of the book about the IRS being on his back and how he had the support of his wife. Great Business and Marketing Book....

Excellent read! He provides step-by-step details on how to plan, develop, and execute a sales

funnel. I carry this book around with me like it's holy text! I'm quite surprised he gave away so much information. I can't imagine what sales and marketing tips he kept to himself.

In a time where your business has to have some sort of online component to survive, email marketing is really the only truly scalable and set and forget way of a consistent revenue stream. Ryan Deiss goes into a lot of depth in explaining the different types of email campaigns that you should set up - and for me having been the kind of guy who normally sends one email to his list every month, this was a real eye opener. You can pretty much copy paste the email scripts Ryan provides and you should be good to go. The book's style is actually like a giant promotional email - I guess that's what the author does best, right? Now to start crafting some email campaigns...

[Download to continue reading...](#)

Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,)  
Mastering Machine Applique: The Complete Guide Including: Invisible Machine Applique Satin Stitch Blanket Stitch & Much More Invisible Selling Machine Selling the Invisible: A Field Guide to Modern Marketing The Bread Lover's Bread Machine Cookbook: A Master Baker's 300 Favorite Recipes for Perfect-Every-Time Bread-From Every Kind of Machine More Bread Machine Magic : More Than 140 New Recipes From the Authors of Bread Machine Magic for Use in All Types of Sizes of Bread Machines Bread Machine Cookbook: Delicious And Simple Bread Machine Recipes 80 Bread Machine Best-Ever Recipes: Discover the potential of your bread machine with step-by-step recipes from around the world, illustrated in 300 photographs The Bread Machine Bible: More Than 100 Recipes for Delicious Home Baking with Your Bread Machine The Bread Machine Magic Book of Helpful Hints: Dozens of Problem-Solving Hints and Troubleshooting Techniques for Getting the Most out of Your Bread Machine The Complete Guide to Machine Quilting: How to Use Your Home Sewing Machine to Achieve Hand-Quilting Effects First-Time Machine Applique: Learning to Machine Applique in Nine Easy Lessons The Sewing Machine Embroiderer's Bible: Get the Most from Your Machine with Embroidery Designs and Inbuilt Decorative Stitches The Sewing Machine Classroom: Learn the Ins & Outs of Your Machine The Sewing Machine Accessory Bible: Get the Most Out of Your Machine---From Using Basic Feet to Mastering Specialty Feet Machine Learning: A Probabilistic Perspective (Adaptive Computation and Machine Learning series) Deep Learning: Recurrent Neural Networks in Python: LSTM, GRU, and more RNN machine learning architectures in Python and Theano (Machine Learning in Python) Unsupervised Deep Learning in Python: Master Data Science and Machine Learning with Modern

Neural Networks written in Python and Theano (Machine Learning in Python) Unsupervised  
Machine Learning in Python: Master Data Science and Machine Learning with Cluster Analysis,  
Gaussian Mixture Models, and Principal Components Analysis A collection of Advanced Data  
Science and Machine Learning Interview Questions Solved in Python and Spark (II): Hands-on Big  
Data and Machine ... Programming Interview Questions) (Volume 7)

[Dmca](#)